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Cal OES
GOVERNOR'S OFFICE
OF EMERGENCY SERVICES

California First Responder Network (CalFRN)

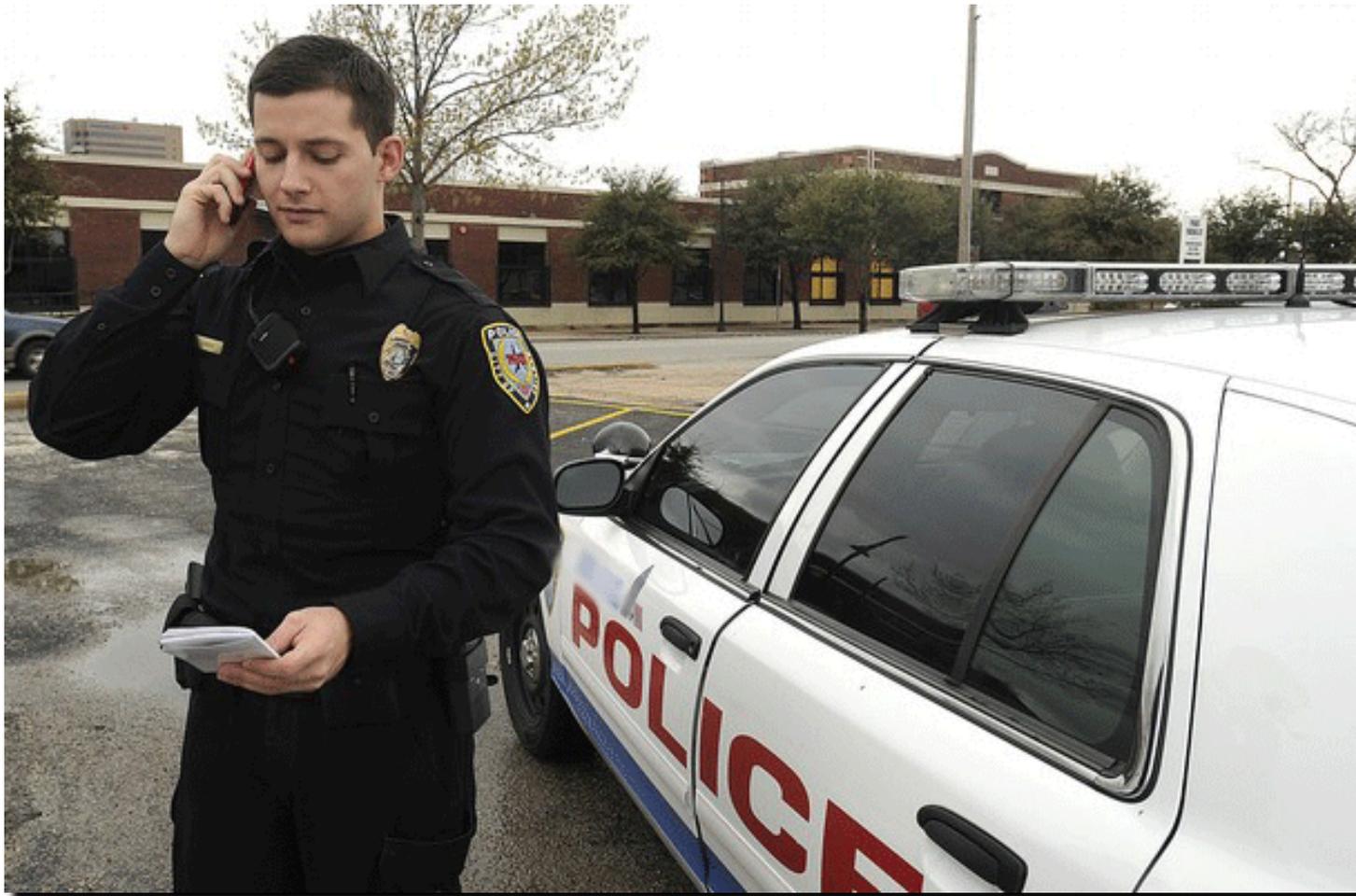


Edward Parkinson

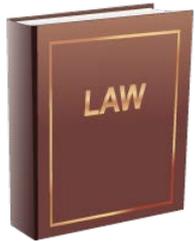
FirstNet, Director – Gov't Affairs

September 30, 2014

Why FirstNet?



FirstNet Beginnings



THE LAW

2.22.12

FirstNet becomes law
PL 112-96

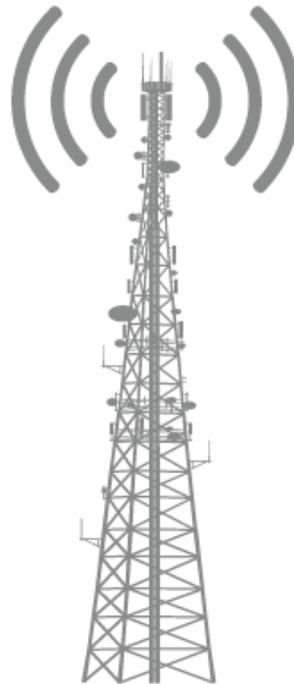
GOVERNANCE



FirstNet Board of directors' **15** members have backgrounds in police, fire, sheriff, Emergency medical, city government, and commercial telecommunications.

Governor appoints **1** Single Point of Contact (SPOC) and governing body to represent the state's interests to FirstNet.

40 member Public Safety Advisory Committee (PSAC) advises FirstNet on public safety intergovernmental matters



FUNDING



\$7B authorized to build the FirstNet network. Funded by spectrum auctions through 2022. The first auction netted



\$1.56B

20MHz of bandwidth has been dedicated to public safety in the prime **700MHz** frequency range.

Five Unique Coverage Categories

Unique Geography and Demographics Require Multiple Solutions for a Seamless Operation in CONUS and Non-Contiguous States and Territories



Wilderness



Rural



Suburban



Urban



**Dense
Urban**

March 2014 Roadmap Summary

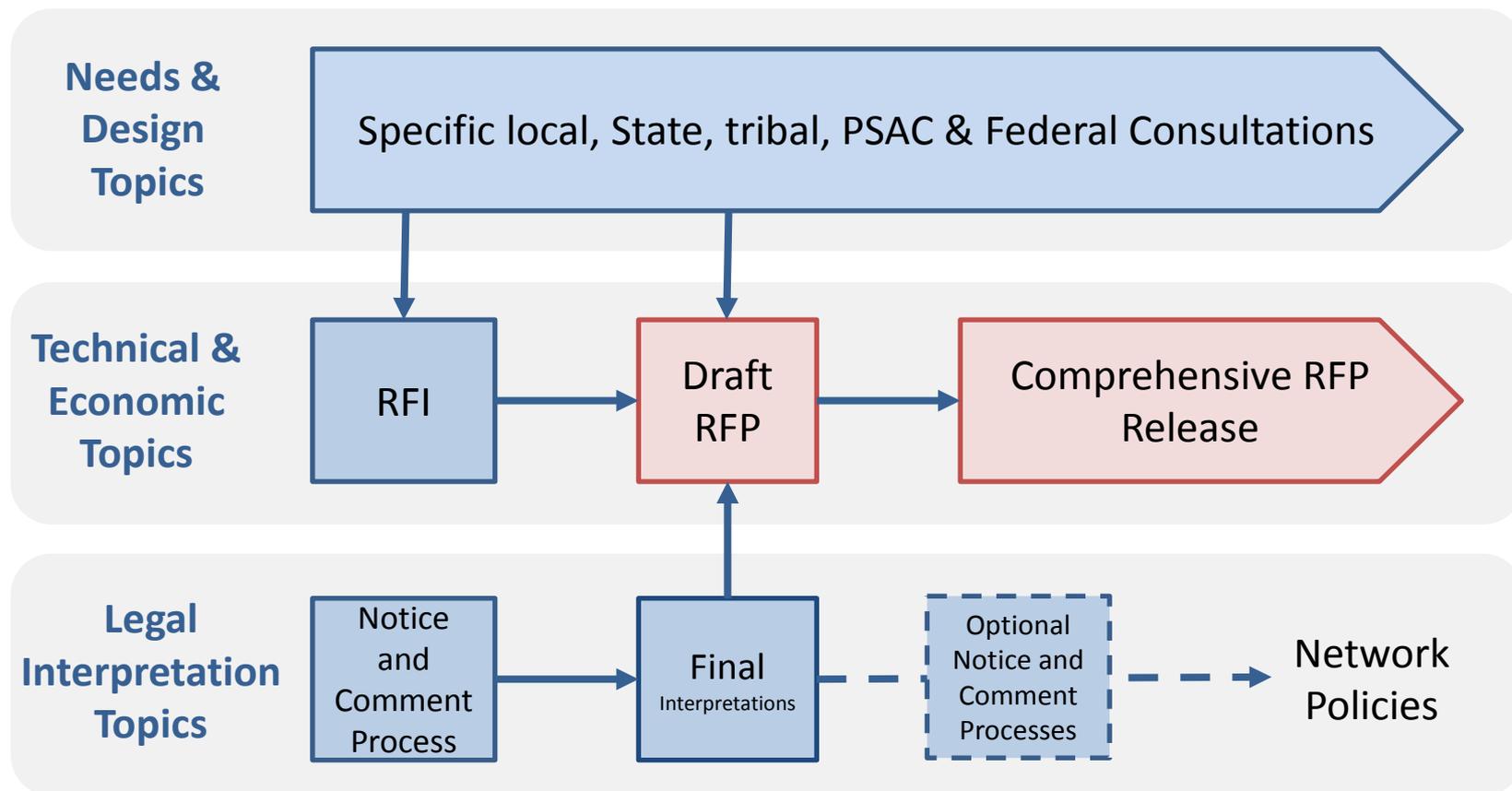
We are Here

...We want to make rapid progress for public safety, while balancing the need for robust design and cost-effectiveness. At this time, we believe the following milestones, over approximately the next year, should serve as appropriate checkpoints to ensure that we are on track within our roadmap to reach our goals:

- Initiate public notice and comment on certain program procedures, policies, and statutory interpretations;
- Release draft request for comprehensive network proposals for offeror comments;
- Release draft requests for certain network equipment and services proposals for offeror comments; and
- Begin formal state consultations.

As we travel along our program roadmap, we may determine that some of our assumptions are flawed, and change course accordingly. We may change the order of, or the actual roadmap milestones themselves as a result. Nevertheless, we believe we have charted a course to prove out a successful FirstNet for public safety....

How the Pieces Fit Together





FirstNet™

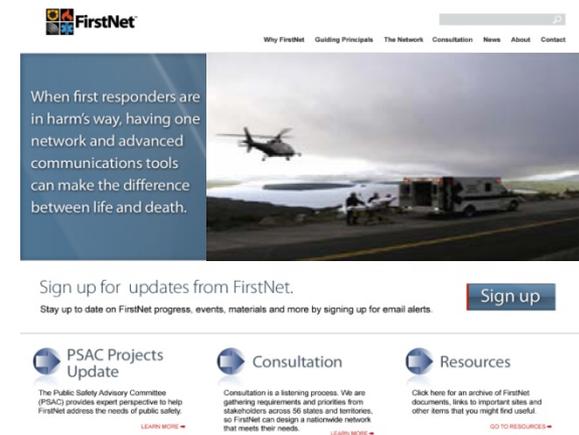
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Outreach and State Consultation

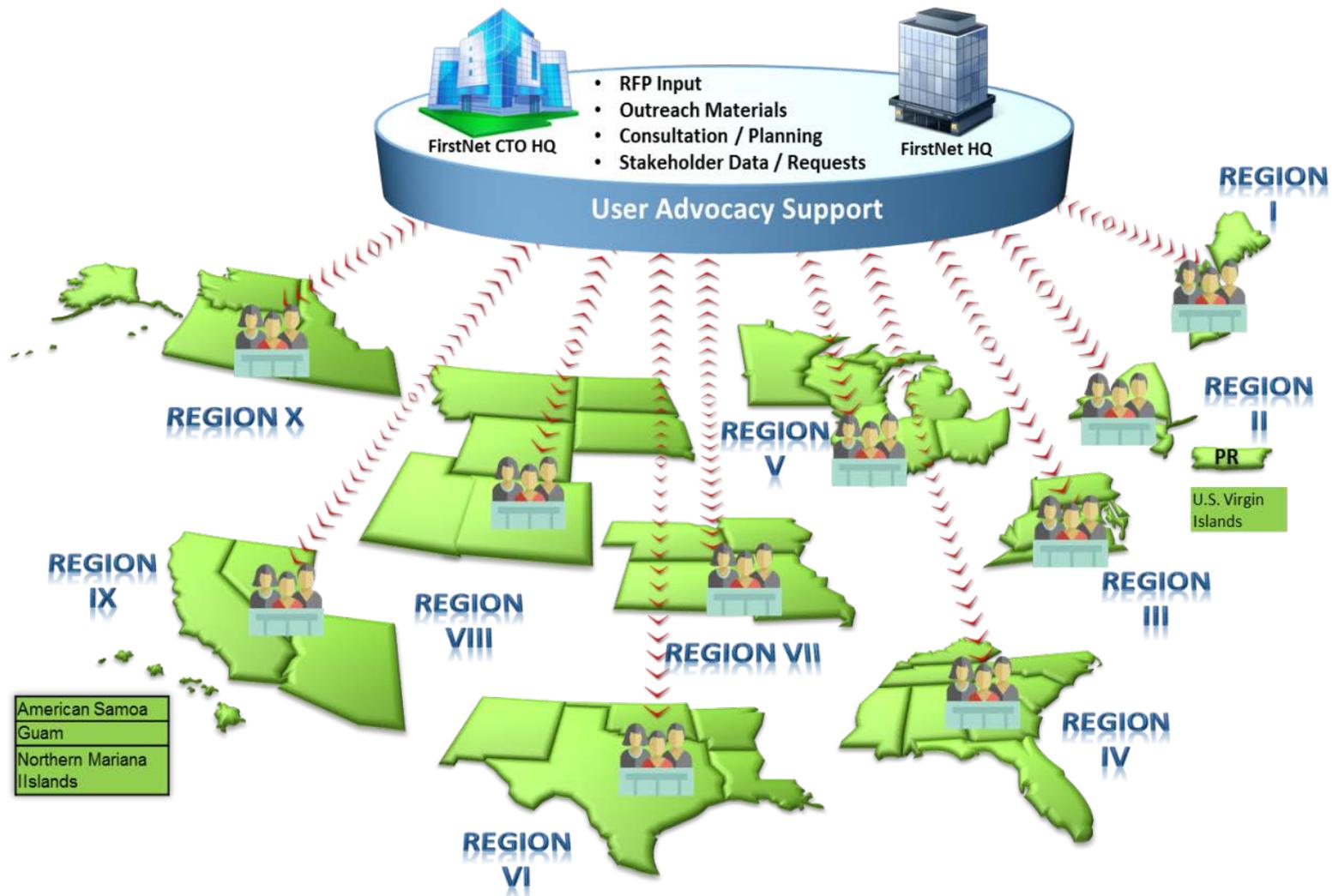


Outreach Overview

- **FirstNet is increasing outreach to the states through:**
 - Monthly conference calls with SPOCs
 - Quarterly webinars with SPOCs
 - Outreach materials
 - FirstNet website
 - Outreach and coordination with SLIGP team
 - Tribal community outreach efforts
- **FirstNet is increasing outreach to Locals/Associations through:**
 - PSAC and FirstNet team coordination
 - Briefings for National Association reps
 - Individual outreach as needed
 - Event outreach



Understanding the Need for Regional Outreach Support



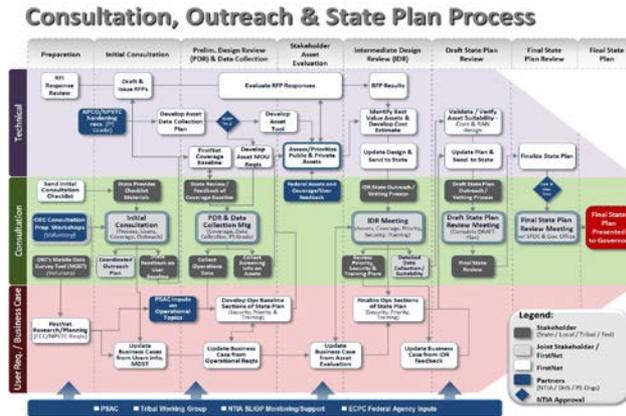
Outreach and Communications

- Contact your Single Point of Contact
- Participate in the Public Comment and consultation process
- Visit FirstNet.gov website
 - Fact Sheets, Blogs, and Presentations
 - Upcoming speaking engagements
- Look for social media presence
 - Twitter [@firstnetgov/](https://twitter.com/firstnetgov)
[@firstnetrez](https://twitter.com/firstnetrez)
 - LinkedIn
 - YouTube ([FirstNetGov](https://www.youtube.com/FirstNetGov))
 - Flickr ([FirstNetGov](https://www.flickr.com/photos/FirstNetGov/))



Overview Of State Consultation Process

- Consultation is an iterative process, not a single event
- FirstNet will communicate the consultation process and necessary roles and responsibilities
- Consultation will focus on critical information and data
- Like consultation, plan development will also be iterative
- Consultation culminates with the creation of the state plan



Together, stakeholders and FirstNet will have engaged in a process that provides meaningful and thorough information for the state plans

Getting States Ready For Consultation (cont.)



- Consultation readiness checklist
 - FirstNet is developing a checklist for SPOCs to use as a guideline prior to consultation
 - This checklist's topics are consistent with deliverables required by SLIGP
- Examples of consultation checklist items may include:

Governance:

- Functioning governance body in place
- Date/time of next governance body meeting
- Formal relationships documented with state's tribes

Assessment and Validation:

- User agencies identified / proposed
- Secondary users identified / proposed
- Key stakeholders with assets that could assist with the network build out are identified

Outreach and Education:

- Statewide outreach plan created
- Large metropolitan area contact list built
- Tribe contact list built
- Rural contact list built
- Established email list for all public safety leadership in state
- Calendar of existing state, regional, and national public safety association events

Maryland July 29 Initial State Consultation Meeting Summary

- Attendees:
 - Governor O’Malley and Component Heads
 - Maryland Broadband Team
 - Local Public Safety Representatives
 - State Agency Members
 - FirstNet Acting General Manager and Key Staff

- Agenda Topics:
 - State Update
 - FirstNet Update and State Consultation Process
 - Users and Coverage
 - Outreach
 - Wrap-up and Next Steps



What Did We Learn About Maryland?

■ Coverage and Events

- Preakness Stakes provided unique backdrop to illustrate communications challenges

■ Users

- Incident-based eligible users should include fire, law enforcement, EMS, and emergency management
- Non-traditional public safety users need to be considered by FirstNet

■ Operations

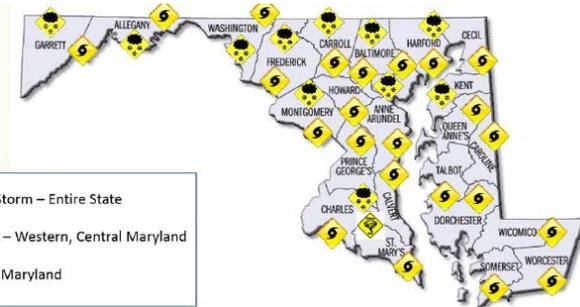
- Local coordination is key for planned and unplanned events

■ Uniqueness of the state

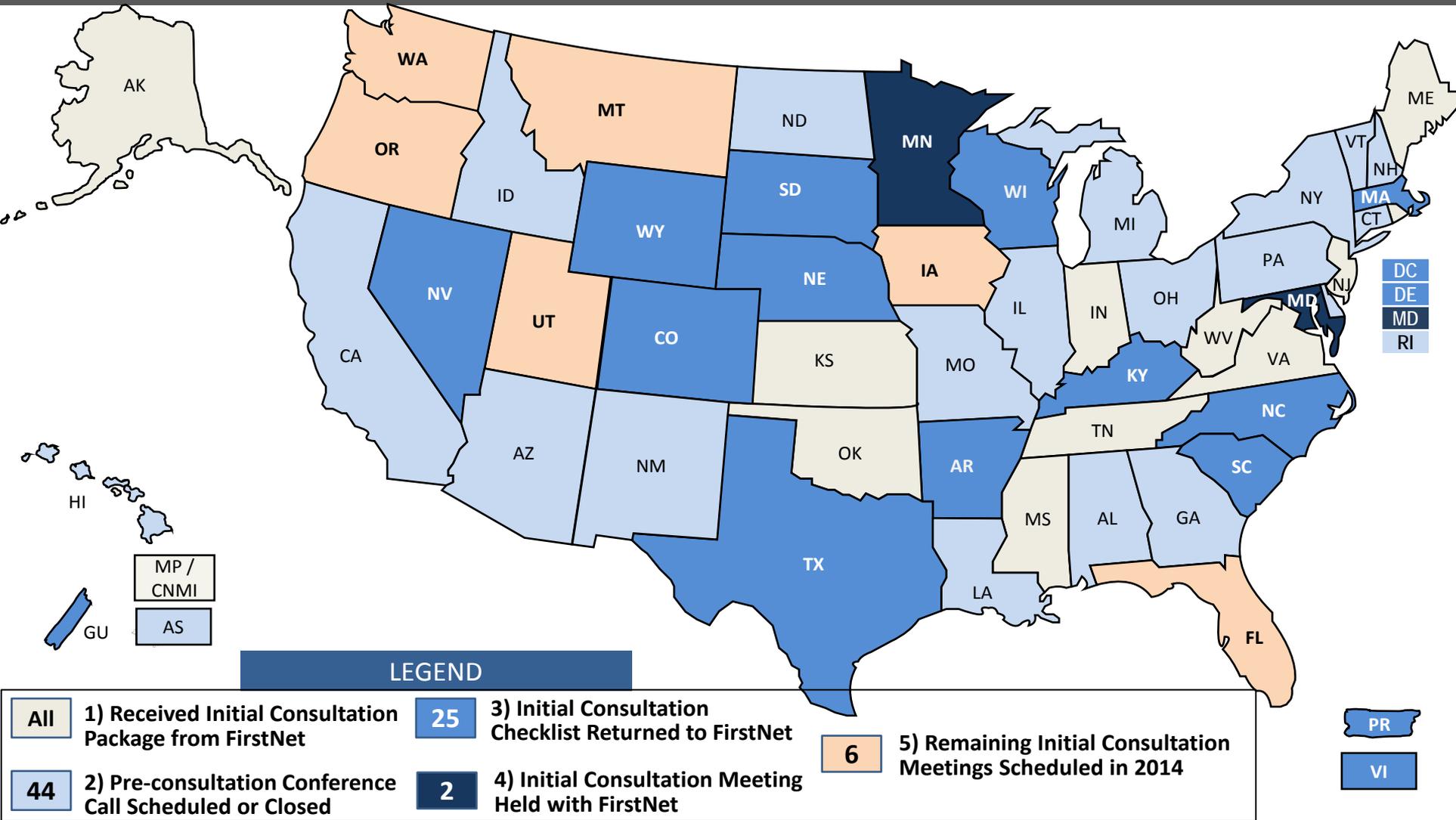
- Maryland is unique in that it houses federal government offices (e.g., Federal Bureau of Investigation, National Security Agency, etc.) and many federal government workers live in Maryland

■ Cyber security is important

Location of Disaster Declarations since 2000.



State Consultation Activity Tracker (As of September 24, 2014)



RFI and Public Notice and Comment



What is the purpose of the RFI?

- Provide interested parties with greater visibility into FirstNet's proposed direction for network deployment

- Helps FirstNet gather information to:
 - Better understand industry's capabilities
 - Shape the comprehensive network solution acquisition strategy
 - Establish the direction for industry day
 - Inform the Statement of Objectives (SOO) and Requests for Proposals (RFP)
 - Surface questions and answers that FirstNet has not asked or considered

What is the purpose of the SOO?

■ The Statement of Objectives (SOO)

- Outlines a performance-based acquisition approach
- Presents a set of objectives in order to encourage innovative solutions to meet public safety needs
- Counts on marketplace collaboration to ensure best outcomes for states, territories and tribal lands

■ FirstNet Does Not:

- Dictate a specific technical or network solution – other than a few essential parameters
- Specify required partnerships, alliances, or joint ventures within the vendor community

Why Do Notice and Comment?

- Notice is an opportunity to receive input on unclear provisions of the law
- Comments will provide critical inputs into the draft RFP and will shape the economic and technical aspects of the procurement
- Allows a broad audience, including public safety entities, to provide feedback in the *Federal Register* notice process



Initial Topics Overview

- This Notice covers the following topics:
 - Network elements, including “Core” and “RAN”
 - Network users, including “public safety entities,” “secondary users” and other network users
 - Permitted services
 - RFP standards for “open, transparent, competitive” process
 - Definition of “rural” and substantial rural coverage milestones
 - Existing infrastructure sharing
 - Fees, including covered leasing fees

- Request for Information (RFI) with a draft Statement of Objectives (SOO)
 - Document can be found on the FirstNet website and is posted officially on FedBizOpps at www.fbo.gov
 - Deadline to submit comments is Friday, October 17, 2014

- Public Notice and Comment
 - Document can be found on the FirstNet website and is posted officially on the *Federal Register* at www.regulations.gov
 - Deadline to submit comments is Friday, October 24th

- FAQs on each document are available on the FirstNet.gov Resources Page

Get Involved

- Contact your respective PSAC members to provide your input and feedback (<http://firstnet.gov/about/public-safety-advisory-committee>)
- Contact your state single point of contact (<http://firstnet.gov/consultation>) for updates on state activities and to ensure public safety participation on the governance body
- Participate in the RFI and public notice processes
- Contact Edward Parkinson, Director of Government Affairs, at 202-482-3785 or edward.parkinson@firstnet.gov with questions and feedback
- Visit www.firstnet.gov, <https://www.youtube.com/user/FirstNetGov> and follow us @FirstNetGov on Twitter for updates, news and resources

Thank You



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